

FORGE

AP2

AP1

Titleist

Titleist[®]

Titleist

20
16
CLUBS

IGSTEN

AN UNWAVERING VISION

To create and validate golf clubs, wedges and putters that are faithful to the Titleist brand promise of innovation, performance, and quality excellence.

Titleist[®]





BILLHAAS

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915



ADAMSCOTT

METALS

METALS

DISTANCE WITHOUT COMPROMISE.

915

T E C H N O L O G Y

DRIVER/FAIRWAY

ACTIVE RECOIL CHANNEL™

The wide sole channel delivers more distance by actively flexing at impact to launch the ball off the face with higher speed and lower spin.



DRIVER

RADIAL SPEED FACE

The high speed face insert with a thick center and radially thin perimeter in the heel and toe, delivers more distance on off-center hits.



DRIVER/FAIRWAY

HIGH MOI DESIGN

Reduced thickness up front allows weight to be strategically placed in the back, resulting in a low and deep CG that provides ball speed preserving forgiveness.



FAIRWAY

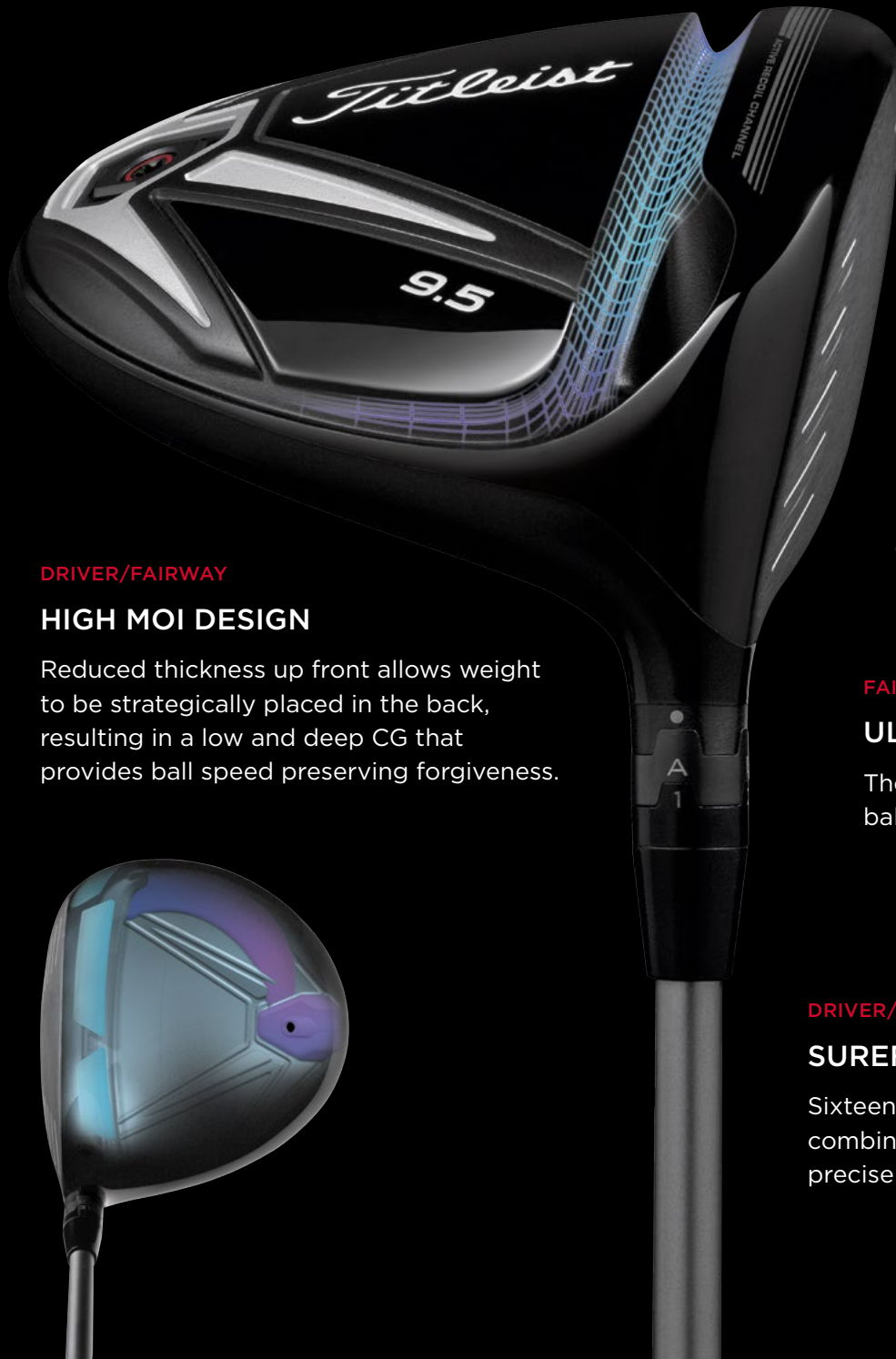
ULTRA THIN FACE

The high speed face insert increases ball speed across the face.

DRIVER/FAIRWAY

SUREFIT® HOSEL

Sixteen unique loft and lie combinations deliver the most precise fit available.



915D₂

The 460cc pear profile provides confidence and stability. 915D2 delivers higher trajectory and more dynamic face closure versus D3.

TECHNICAL FEATURES:

- ▶ Active Recoil Channel™ (ARC)
- ▶ Radial Speed Face
- ▶ High MOI Design
- ▶ SureFit® Hosel

LOFT OPTIONS:

7.5° (RH Only)
8.5°, 9.5°, 10.5°, 12° (RH/LH)



915D₃

The 440cc deep face pear profile provides confidence to manage your trajectory. 915D3 produces a lower flight and less spin versus D2.

TECHNICAL FEATURES:

- ▶ Active Recoil Channel™ (ARC)
- ▶ Radial Speed Face
- ▶ High MOI Design
- ▶ SureFit® Hosel

LOFT OPTIONS:

7.5° (RH Only)
8.5°, 9.5°, 10.5° (RH/LH)



Titleist

915D4

The 450cc 915D4 features a forward SureFit® weight directly behind the channel for lower spin than 915D2 and 915D3.

TECHNICAL FEATURES:

- ▶ Active Recoil Channel™ (ARC)
- ▶ Radial Speed Face
- ▶ Forward SureFit Weight
- ▶ SureFit Hosel

LOFT OPTIONS:

8.5°, 9.5°, 10.5° (RH/LH)



915D4 is a MOTO (Made Only To Order) product. Learn more at www.titleist.com



915F

Long, straight and forgiving, the 915F delivers great overall performance from the tee and turf. The larger profile provides confidence and a slightly higher flight versus Fd, with no draw bias.

TECHNICAL FEATURES:

- ▶ Active Recoil Channel™ (ARC)
- ▶ Ultra Thin Face
- ▶ High MOI Design
- ▶ SureFit® Hosel

LOFT OPTIONS:

13.5°, 15°, 16.5°, 18°, 21°



915Fd

Workable and forgiving, the 915Fd provides versatility and shot control from the tee and turf. The compact profile delivers slightly lower launch and spin versus F, with no draw bias.

TECHNICAL FEATURES:

- ▶ Active Recoil Channel™ (ARC)
- ▶ Ultra Thin Face
- ▶ High MOI Design
- ▶ SureFit® Hosel

LOFT OPTIONS:

13.5°, 15°
18° (RH Only)



Titleist

816H



WEBBSIMPSON

HYBRIDS

HYBRIDS

TAKE YOUR LONG GAME FURTHER.

816H TECHNOLOGY

ACTIVE RECOIL CHANNEL™, THIN FACE, HIGH MOI

Active Recoil Channel technology actively flexes at impact to generate high speed and low spin for long distance. The Ultra Thin Face delivers speed and distance across the entire hitting area. The high MOI design delivers speed on off-center hits. 816H hybrids provide more speed, higher launch and a steeper landing angle versus long irons to help you stop the ball closer to the pin.



RELIEVED SOLE EDGES

816H hybrids have relieved leading and Active Recoil Channel edges to help them glide through the turf.



PRECISION FIT

Two models, loft choices every 2° and a new 1° SureFit® hosel adjustment for loft and lie, 816H hybrids provide the most precise fit and yardage gaps we've ever offered.

816H1

Large, confidence inspiring hybrids that launch higher with more spin than 816H2. Designed for players who prefer the look of a fairway metal.

TECHNICAL FEATURES:

- ▶ Relieved Sole Edges
- ▶ Active Recoil Channel™ (ARC)
- ▶ Thin Face
- ▶ High MOI
- ▶ SureFit® Hosel

LOFT OPTIONS:

19°, 21°, 23°, 25°, 27°



816H2

Compact, iron-like hybrids that launch lower with less spin and less offset than 816H1. Designed for more aggressive players who engage the turf.

TECHNICAL FEATURES:

- ▶ Relieved Sole Edges
- ▶ Active Recoil Channel™ (ARC)
- ▶ Thin Face
- ▶ High MOI
- ▶ SureFit® Hosel

LOFT OPTIONS:

19°, 21°, 23°
25° (RH Only)



Titleist

716



JASONDUFNER

IRONS

IRONS

ADVANCED PERFORMANCE FOR ALL PLAYERS.

716 TECHNOLOGY



AP1

360° UNDERCUT

An extreme 360° undercut cavity creates a large, thin unsupported face that increases both speed and launch for more distance.

AP1 / AP2 / CB / T-MB

HIGH DENSITY TUNGSTEN & LOW CG

High density tungsten drives the center of gravity low to create even more speed and more distance with increased forgiveness.

AP2 / CB

CO-FORGED CONSTRUCTION

An innovative co-forged construction with high density tungsten low and on the perimeter increases moment of inertia for speed on off-center hits.



AP1®

For golfers seeking maximum distance and maximum forgiveness.

TECHNICAL FEATURES:

- ▶ 360° Undercut
- ▶ Thin, Fast Face
- ▶ High Density Tungsten

AVAILABLE IRONS:

3-W⁵² (RH/LH)



AP2®

For golfers seeking a Tour-proven design with distance, forgiveness and feel.

TECHNICAL FEATURES:

- ▶ High Density Tungsten
- ▶ Low CG
- ▶ Co-forged Construction

AVAILABLE IRONS:

3-W (RH/LH)



Titleist

CB

For golfers seeking shot control with forgiveness and forged feel.

TECHNICAL FEATURES:

- ▶ High Density Tungsten
- ▶ Low CG
- ▶ Co-forged Construction

AVAILABLE IRONS:

2 (RH Only)
3-P (RH/LH)



MB

For golfers seeking maximum shot control with traditional forged feel.

TECHNICAL FEATURES:

- ▶ High Muscle Design
- ▶ Squarer Toe, Thin Topline
- ▶ Pre-worn Leading Edge

AVAILABLE IRONS:

3-P (RH/LH)



Titleist

T-MB

For golfers seeking high launch and long carry distance and prefer the look of a blade.

TECHNICAL FEATURES:

- ▶ Thin Fast Face
- ▶ High Density Tungsten
- ▶ Low & Deep CG

AVAILABLE IRONS:

2, 3, 4, 5 (RH/LH)
6-W (RH/LH) - **MOTO**



716 T-MB 6-W irons are a MOTO (Made Only To Order) product. Available to order in the U.S. only. Learn more at www.titleist.com



**THE T-MB IRON IS REALLY
THE FUTURE OF THE GAME.**

-ADAMSCOTT



Titleist

WEDGES

WEDGES

PROGRESSIVE DESIGN. PRECISION PERFORMANCE.

VOKEY DESIGN®

SM6™ TECHNOLOGY



PROGRESSIVE CENTER OF GRAVITY

SM6 Center of Gravity (CG) is progressive through the wedge set. Aligning the CG with the impact position of each loft produces precise distance and trajectory control with exceptional feel.

100% INSPECTED TX4 GROOVES AND FACE TEXTURE

TX4 grooves feature new parallel face texture creating a more consistent groove edge and tighter quality tolerances. The result is more spin.



BOB VOKEY'S TOUR VALIDATED GRINDS

Provide each golfer with shot versatility for their swing type and course conditions.

NEW

SM6™

Tour-proven grinds with precise distance control, maximum spin and superior feel.

TECHNICAL FEATURES:

- ▶ Progressive Center of Gravity
- ▶ 100% Inspected TX4 Grooves and Face Texture
- ▶ Bob Vokey's Tour Validated Grinds

GRIND OPTIONS:

L, M, S, F, K

LOFTS:

46° - 62° (See specs on page 27)

Jet Black



Steel Gray

Tour Chrome



**SM6 ALLOWS ME
TO HIT MY NUMBER
CONSISTENTLY.**

-JIMMYWALKER

Scotty Cameron
• FINE MILLED PUTTERS •

PUTTERS

PUTTERS

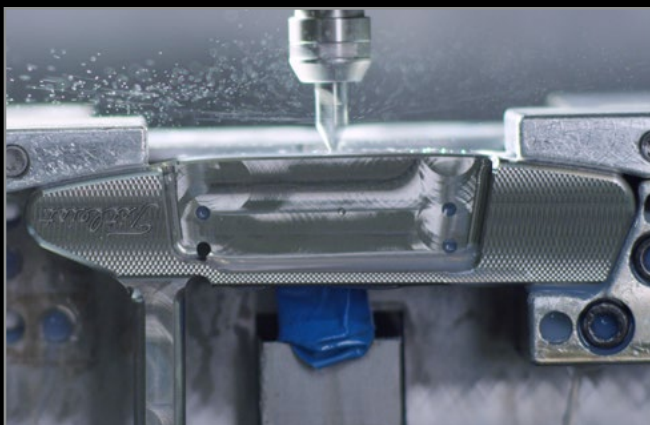
Scotty Cameron
• FINE MILLED PUTTERS •

T E C H N O L O G Y



UNMATCHED SOUND AND FEEL

From the soft but solid feel of the New Selects to the flawless balance and forgiveness of heel-and-toe and perimeter weighting, Scotty Cameron putters deliver tour-validated sound, feel and performance.



PRECISION MILLED

Precision milled in the USA, every Scotty Cameron putter is hand-finished to ensure flawless appearance, consistency and performance.



MULTI-MATERIAL CONSTRUCTION

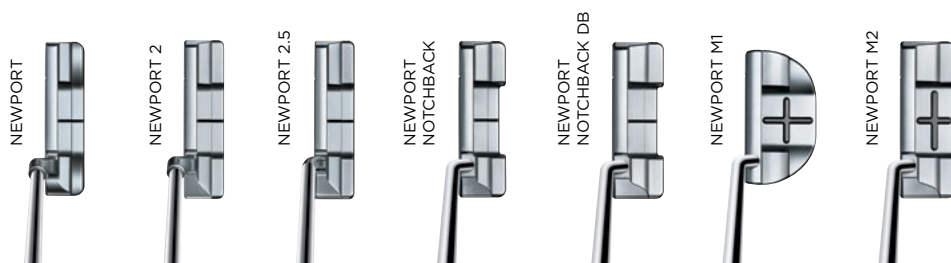
Scotty Cameron putters utilize premium materials such as 303 stainless steel, 6061 aircraft grade aluminum and vibration dampening materials to produce the ideal multi-material combinations for each putter's unique design.

NEW SELECT™

The new Select line blends precision Scotty Cameron craftsmanship with multi-material technology for a soft but solid feel proven at the highest levels of competition.

TECHNICAL FEATURES:

- ▶ 303 Stainless Steel Inlays
- ▶ 6061 Aircraft Grade Aluminum Face-sole Construction
- ▶ Internal Vibration Dampening System



GOLO™

Advanced, multi-material designs with a lightweight face-sole core milled from aircraft-grade aluminum surrounded by a solid 303 stainless steel frame.

TECHNICAL FEATURES:

- ▶ 6061 Aircraft Grade Aluminum Face-sole Construction
- ▶ 303 Stainless Steel Customizable Heel and Toe Weights
- ▶ Internal Vibration Dampening System

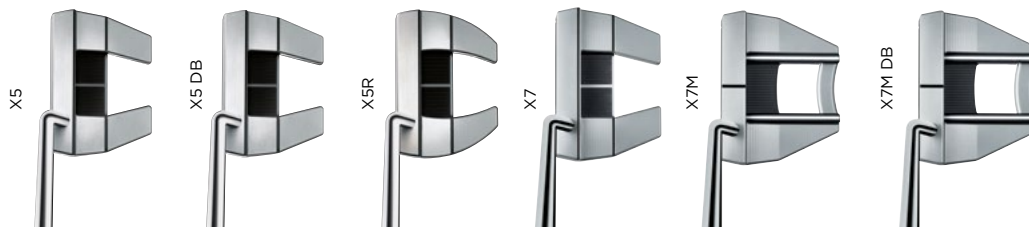


FUTURA X™

Scotty Cameron Futura X putters deliver high MOI performance through multi-material construction and advanced perimeter weighting.

TECHNICAL FEATURES:

- ▶ High MOI Design Performance and Stability
- ▶ Internal Vibration Dampening System (X7/X7M)
- ▶ Exceptional Vertical and Horizontal Alignment



WE'VE BEEN ABLE TO USE BETTER TECHNOLOGY AND MATERIALS, LEARN FROM THE PAST, AND BRING IT INTO THE FUTURE.

-SCOTTYCAMERON



BETTER FIT. BETTER GAME.

Golf is all about confidence, in your game and your equipment. That's why Titleist designs the highest performing equipment and offers the most precise global club fitting experiences in the game. Our approach to fitting begins with a unique understanding of players' performance needs, born from working with PGA Tour players, PGA Professionals and amateurs serious about getting better. Our highly skilled team of fitters utilizes the most advanced tools to help players optimize driver

performance, make iron play more precise, dial in wedges and fine-tune set compositions.

The best way to truly appreciate the high performance value of Titleist golf clubs, achieve total confidence on every shot and shoot lower scores, is to experience Titleist club fitting for yourself. Learn more about the Titleist Fitting Network at <http://www.titleist.com/golf-club-fitting> or by calling 1-888-TITLEIST.



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TRACKMAN

Titleist

www.titleist.com

Titleist Pro V1

DRIVERS

MODELS	VOLUME	RH LOFTS ¹	LH LOFTS ¹	STANDARD LIE ¹	LENGTH ²
915D2	460cc	7.5°, 8.5°, 9.5°, 10.5°, 12°	8.5°, 9.5°, 10.5°, 12°	58.5°	45"
915D3	440cc	7.5°, 8.5°, 9.5°, 10.5°	8.5°, 9.5°, 10.5°	58.5°	45"
915D4 ³ MOTO	450cc	8.5°, 9.5°, 10.5°	8.5°, 9.5°, 10.5°	58.5°	45"

DRIVER STOCK SHAFTS	MODEL	FLEXES	WEIGHT(g)	TORQUE	LAUNCH
Aldila Rogue Black 70	915D2/915D3	S	74	3.3°	Mid
Aldila Rogue Silver 60	915D2/915D3	S, X	69, 72	3.4°, 3.1°	Low/Mid
Fujikura Speeder Evolution 757 Tour Spec	915D2/915D3	S	79	2.6°	Low
Mitsubishi Diamana D+White 70	915D2/915D3	S, X	71, 73	3.2°, 3.1°	Low
Mitsubishi Diamana S+Blue 60	915D2/915D3	R, S	60, 61	5.3°, 4.4°	Mid
Mitsubishi Diamana M+Red 50	915D2	A, R, S	49, 51, 52	6.8°, 6.3°, 5.6°	High
Mitsubishi Diamana M+Red 40	915D2	L	47	7.1°	High

FAIRWAYS

MODELS	RH LOFTS ¹	LH LOFTS ¹	STANDARD LIE ¹	LENGTH ²
915F	13.5°, 15°, 16.5°, 18°, 21°	13.5°, 15°, 16.5°, 18°, 21°	56.5°, 56.5°, 56.5°, 57°, 57.5°	43", 43", 43", 42.5", 42"
915Fd	13.5°, 15°, 18°	13.5°, 15°	56.5°, 56.5°, 57°	43", 43", 42.5"

FAIRWAY STOCK SHAFTS	MODEL	FLEXES	WEIGHT(g)	TORQUE	LAUNCH
Aldila Rogue Black 80	915F/915Fd	S	85.5	2.8°	Mid
Mitsubishi Diamana D+White 80	915F/915Fd	S	83	3.2°	Low
Mitsubishi Diamana S+Blue 70	915F/915Fd	R, S	69, 71	4.6°, 4.0°	Mid
Mitsubishi Diamana M+Red 60	915F	A, R, S	54, 55, 58	6.4°, 5.8°, 5.0°	Mid/High
Mitsubishi Diamana M+Red 50	915F	L	52	6.7°	High

Notes:

¹ Loft and lie are independently adjustable, see 915 Performance Guide for details.

² Women's standard length -1"

Titleist driver/fairway shafts can be custom tipped 0.5", 1.0" or 1.5".

Additional shaft and flex options available through the Titleist Custom Club Department.

³ 915D4 driver is a MOTO (Made Only To Order) product. Learn more at www.titleist.com

HYBRIDS

MODELS	RH LOFTS ¹	LH LOFTS ¹	STANDARD LIE ¹	LENGTH ²
816H1	19°, 21°, 23°, 25°, 27°	19°, 21°, 23°, 25°, 27°	57.5°, 58°, 58.5°, 59°, 59.5°	40.5", 40", 39.5", 39", 38.5"
816H2	19°, 21°, 23°, 25°	19°, 21°, 23°	57.5°, 58°, 58.5°, 59°	40.5", 40", 39.5", 39"

HYBRID STOCK SHAFTS	MODEL	FLEXES	WEIGHT(g)	TORQUE	LAUNCH
Diamana D+ White 90 HY	816H1/816H2	S	91	2.7°	Low/Mid
Diamana S+ Blue 70 HY	816H1/816H2	R, S	70, 72	3.8°, 3.8°	Mid
Diamana M+ Red 60 HY	816H1	A, R, S	57, 59, 61	4.4°, 4.2°, 4.0°	High
Diamana M+ Red 50 HY	816H1	L	53	4.4°	High
Motore Speeder HB 8.8 Tour Spec	816H1/816H2	S	86	2.5°	Low/Mid

Notes:

¹ Loft and lie are independently adjustable, see 816 Performance Guide for details.

² Women's standard length -1"

Titleist hybrid shafts can be custom tipped 0.5", 1.0" or 1.5".

Additional shaft and flex options available through the Titleist Custom Club Department.

IRONS

MODELS	2	3	4	5	6	7	8	9	P	W	W2
AP1	—	19°	22°	25°	28°	31°	35°	39°	43°	47°	52°
AP2	—	21°	24°	27°	30°	34°	38°	42°	46°	50°	—
CB	18°	21°	24°	27°	31°	35°	39°	43°	47°	—	—
MB	—	21°	24°	27°	31°	35°	39°	43°	47°	—	—
T-MB ³ MOTO	17°	20°	23°	26°	29°	33°	37°	41°	45°	50°	—

LIE	2	3	4	5	6	7	8	9	P	W	W2
Standard	59°	60°	61°	62°	62.5°	63°	63.5°	64°	64°	64°	64°

LENGTH	2	3	4	5	6	7	8	9	P	W	W2
Standard	39.50"	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"	35.50"

SWINGWEIGHT	2	3	4	5	6	7	8	9	P	W	W2
AP1	—	D1	D1	D1	D1	D1	D1	D1	D1	D1	D1
AP2/CB/MB/T-MB	D2	D2	D2	D2	D2	D2	D2	D2	D2	D2	—

IRON STOCK SHAFTS	MODEL	FLEXES ¹	WEIGHT(g) ²	TORQUE	LAUNCH
True Temper Dynamic Gold AMT	AP2/CB/T-MB	R300, S300, X100	112-130	1.9°-1.7°	Low
True Temper XP90	AP1	R300, S300	95, 97	2.2° - 2.0°	Mid/High
True Temper Dynamic Gold	MB	R300, S300	130	1.8°, 1.6°	Low
MRC KuroKage TiNi 65	AP1	A, R, S	61, 63, 66	3.7°, 3.6°, 3.5°	High
MRC KuroKage TiNi 50	AP1	L	52	4.3°	High

Notes:

¹ Some shafts are custom order. Additional custom shaft options available through the Titleist Custom Clubs Department.

² Shaft weight before installation.

³ 716-T-MB 6-W irons are a MOTO (Made Only To Order) product. Available to order in the U.S. only. Learn more at www.titleist.com

WEDGES

PITCHING	LOFT.BOUNCE	SOLE GRIND	LENGTH	LIE	SWINGWEIGHT
	46.08	F	35.75"	64°	D3
	48.08	F	35.75"	64°	D3
GAP					
	50.08	F	35.50"	64°	D3
	50.12	F	35.50"	64°	D3
	52.08	F	35.50"	64°	D3
	52.12	F	35.50"	64°	D3
SAND					
	54.08	M	35.25"	64°	D5
	54.10	S	35.25"	64°	D5
	54.14	F	35.25"	64°	D5
	56.08	M	35.25"	64°	D5
	56.10	S	35.25"	64°	D5
	56.14	F	35.25"	64°	D5
LOB					
	58.04	L	35.00"	64°	D5
	58.08	M	35.00"	64°	D5
	58.10	S	35.00"	64°	D5
	58.12	K	35.00"	64°	D5
	60.04	L	35.00"	64°	D5
	60.08	M	35.00"	64°	D5
	60.10	S	35.00"	64°	D5
	60.12	K	35.00"	64°	D5
	62.08	M	35.00"	64°	D5

PUTTERS

SELECT	LENGTHS	NECK	TOE FLOW	OFFSET	STOCK GRIP
Newport	33", 34", 35"	Plumbing	Medium	Full Shaft	Matador Mid
Newport 2 ¹	33", 34", 35"	Plumbing	Medium	Full Shaft	Matador Mid
Newport 2.5	33", 34", 35"	Short Flare	Near Maximum	¾ Shaft	Matador Mid
Newport 2 Notchback	33", 34", 35"	Flowing Single Bend	Near Minimum	Full Shaft	Matador Mid
Newport 2 Notchback DB	38"	Flowing Single Bend	Near Minimum	Full Shaft	Dual Balance
Newport M1 Mallet	33", 34", 35"	Flowing Single Bend	Near Minimum	Full Shaft	Matador Mid
Newport M2 Mallet	33", 34", 35"	Flowing Single Bend	Near Minimum	Full Shaft	Matador Mid

GOLO

GOLO 3	33", 34", 35"	Flare	Maximum	¾ Shaft	Matador Mid
GOLO 5 ¹	33", 34", 35"	Crisp Single Bend	Near Minimum	Full Shaft	Matador Mid
GOLO 5 DB ¹	38"	Crisp Single Bend	Near Minimum	Full Shaft	Dual Balance
GOLO 5R	33", 34", 35"	Crisp Single Bend	Near Minimum	Full Shaft	Matador Mid
GOLO 6	33", 34", 35"	Crisp Single Bend	Near Minimum	Full Shaft	Matador Mid

FUTURA X

Futura X5 ¹	33", 34", 35"	Crisp Single Bend	Minimum	Full Shaft	Matador Mid
Futura X5 DB	38"	Crisp Single Bend	Minimum	Full Shaft	Dual Balance
Futura X5R	33", 34", 35"	Crisp Single Bend	Minimum	Full Shaft	Matador Mid
Futura X7	33", 34", 35"	Crisp Single Bend	Minimum	Full Shaft	Matador Mid
Futura X7M ¹	33", 34", 35"	Crisp Single Bend	Minimum	Full Shaft	Matador Mid
Futura X7M DB ¹	38"	Crisp Single Bend	Minimum	Full Shaft	Dual Balance

Notes:

¹ Available in both RH/LH

1/2" lengths available custom order

Custom Loft +/-1°

Custom Lie +/-2°

Additional options available through the Scotty Cameron Custom Shop at www.scottycameron.com



Heavier models available by custom order.

Titleist[®]

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