



U.S. Kids Golf

# 20 YEARS

...LEADING THE WORLD IN KIDS GOLF

With the support of friends and family, and with many ideas and dreams, U.S. Kids Golf launched Ultralight Kidsklubs at the 1997 PGA Show. Our mission: to help kids have fun learning the lifelong game of golf and to encourage family interaction.

Because so many of you have supported us, together we have made a difference! But there is much more to do. We are very grateful for your support and look forward to the next 20 years.

Yours truly,

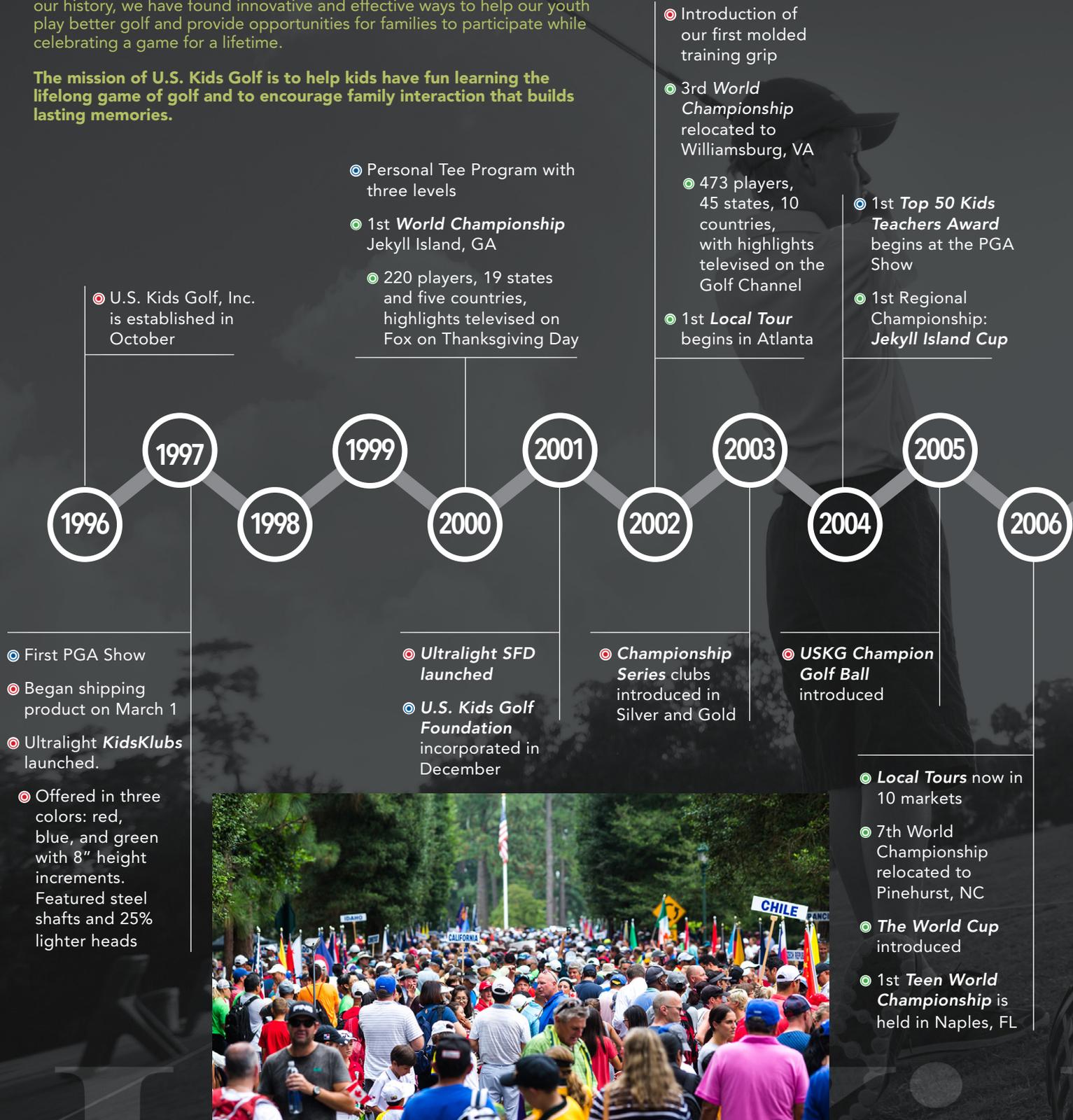
Dan



# 20 YEARS OF GROWING KIDS IN THE GAME

In 1996, U.S. Kids Golf was started with the singular mission of making golf easier to learn and more enjoyable for all young players. Throughout our history, we have found innovative and effective ways to help our youth play better golf and provide opportunities for families to participate while celebrating a game for a lifetime.

**The mission of U.S. Kids Golf is to help kids have fun learning the lifelong game of golf and to encourage family interaction that builds lasting memories.**



The Parade of Nations at the World Championship

- PRODUCTS
- COACHES INSTITUTE
- TOURNAMENTS

- **Ultralight 3** is redesigned with five boys colors and five girls colors with 6" height increments

- Began partnership with **PGA of America** on **Family Tee** plates
- 1st **Teen World Cup**



*The TOP 50 Kids Teachers Presentation*

- **Master Kids Teacher Award** first introduced for three-time TOP 50 winners

- 1st year of the **Monterey Challenge Regional Championship** in Monterey, CA

- **Tour Series 2** launched in five sizes

- **Yellowball** launched. Designed for players with swing speeds less than 90 mph

- **The SHORT GAME** Documentary – a NETFLIX original is released in October

- **Texas Open Regional Championship** in Horseshoe Bay

- **Ultralight WTu** is launched with a complete redesign

- **LadyLight** clubs for women introduced

- **Bottlebrush** – 6-hole course at Longleaf opens with holes ranging from 50 to 100 yards

- Joint initiative started with the **American Society of Golf Course Architects** to co-promote **The Longleaf Tee System**

- Local Tours now offered in 85 global markets

- The **Red, White, & Blue Invitational** begins in the Pinehurst area

2007

2009

2011

2013

2015

2016

2008

2010

2012

2014

- **Tour Series** is introduced for intermediate-to-advanced players. Five height systems are offered in 3" height increments

- **SS70 mph** and **SS90 mph** golf balls are introduced

- 1st **European Championship** is held in East Lothian, Scotland

- 2nd Regional Championship begins – **Desert Shootout** in Scottsdale, AZ

- 3rd Regional Championship begins – **PGA Golf Club Invitational** in Port St Lucie, FL

- Local Tours now offered in 20 markets

- 3rd **Teen World Championship** is moved to Pinehurst, NC, the week preceding the World Championship

- Local Tours now in 37 markets

- Two Regional Championships added: **Copperhead Classic** at Innisbrook Golf Resort in Florida and **Seaview Open** at Seaview Golf Resort in New Jersey



*Longleaf Golf & Family Club*

- **Ultralight WT** now offered in nine sizes, 3-inch increments

- **Certified Coach Program** begins

- The **Holiday Classic** is added at PGA National Golf Club as the 7th Regional Championship

- The **Yard Club** is launched

- Longleaf Golf and Country Club is purchased and rebranded **Longleaf Golf & Family Club**

- Becomes home to **Coaches Institute** and our living laboratory

- Three sets of tees are added to make every hole have seven sets–3200 to 6600 yards

- The 1st **U.S. Kids Golf Academy** begins

- **Tee Gauge** is implemented at the Longleaf practice range using numbers at 25 yard increments

- Two European multi-day events added:

- **British Kids Championship** in Woodhall Spa, England

- **Venice Open** in Venice, Italy

- **Palm Springs Open Regional Championship** begins at The Westin Mission Hills Resort



# COACHES INSTITUTE

## WE'RE HERE TO HELP GROW YOUR BUSINESS.

The U.S. Kids Golf Coaches Institute was formed to support golf professionals as they work to improve their youth business. The process begins by attending a U.S. Kids Golf Certified Coaching Seminar in order to learn about equipment fitting, games-based coaching, and course setup while earning PGA & LPGA educational credits. Once **Certification Tests** are passed, the Coaches Institute provides the following benefits:

- ★ You will have a **Personal Profile** page on the U.S. Kids Golf website that exposes your business to over 60,000 unique web visitors per month.
- ★ You are given a **Coach Portal**, [www.uskidsgolfcoach.com](http://www.uskidsgolfcoach.com), which has Coaching Resources and Promotional Tools that are available to help build your program.
- ★ Your club or business receives a **2% discount** on any U.S. Kids Golf product.
- ★ You receive a **President's Club Membership** at Longleaf Golf & Family Club, Southern Pines, NC—the home of our “living laboratory”. Schedule one-on-one time with our U.S. Kids Golf National Academy Director at no charge to discuss best practices or learn more about the Longleaf Tee System.
- ★ Through **USKG Coaches Direct Program**, earn an additional 10% Commission on products ordered on [uskidsgolf.com](http://uskidsgolf.com).
- ★ You are eligible for consideration for our **Top 50 Kids Teacher Award** given out yearly at the PGA Merchandise Show (Applications open in September each year).
- ★ You may return to any **USKG Certified Coaching Seminar** for \$50 to refresh your knowledge. (Initial seminar cost is \$195)

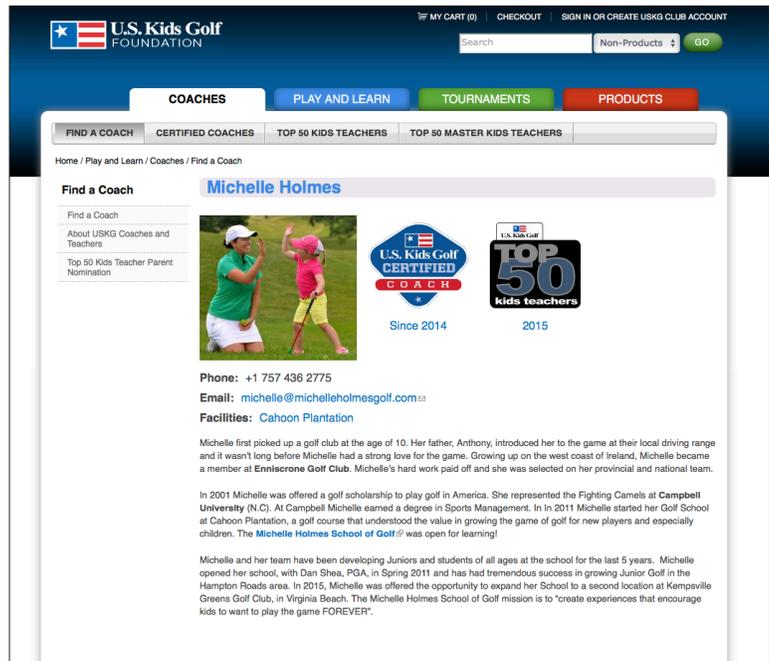
## ANNUAL RENEWAL OF MEMBERSHIP in the Coaches Institute

- ★ Renew your Membership in the Coaches Institute in order to continue all your benefits listed above for \$95 per year. Note: the \$95 renewal fee comes back to you as a product discount code to be used on our b2b site: [www.uskidsgolfpro.com](http://www.uskidsgolfpro.com).



## Your profile page promotes your expertise to families searching for the right coach.

- ★ Your geo-targeted listing puts you front and center of customers in YOUR area.
- ★ Your page is the first impression on potential new clients. Make it look its best!
- ★ U.S. Kids Golf will work to promote our database to our audience through paid, social, and other media platforms.
- ★ In the past year, over 40,000 individuals visited coach profile pages.



*"The visitors coming to uskidsgolf.com are looking for the best resources to help their kid develop in the game—and quite of few of them are in my area. This is the most valuable and targeted way to put myself in front of such an important audience." Michelle Holmes, U.S. Kids Golf Certified Coach*

## Learn more about the Coaches Institute at [uskidsgolfcoach.com](http://uskidsgolfcoach.com)

### BEGIN YOUR BUSINESS WITH A TURNKEY SOLUTION.

Your first step in growing your program is simple, effective, and requires only a minimal investment.

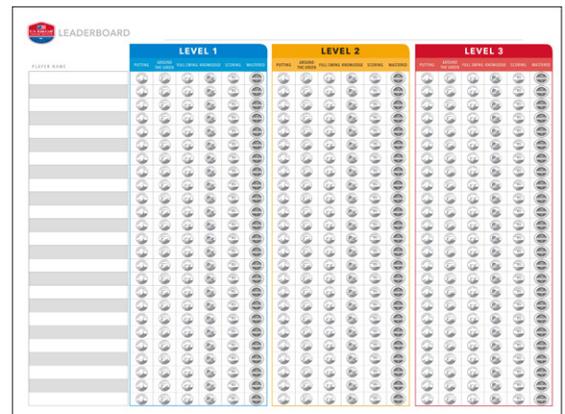
By purchasing our **Level 1 Program Package**, you have the world's leading curriculum and program to create a fun, engaging, and powerful way to bond young golfers to a game for a lifetime and their families can follow their progress.

### Level 1 Program Package **\$200.00 MSRP**



#### Learning Booklets and Achievement Pins

- ★ A complete set of **25 Level 1 Booklets** and **Pins**.
- ★ Provides coaches a simple, organized curriculum with checkpoints for **Putting, Around the Green, Full Swing, Knowledge, and Scoring**.
- ★ Additionally, a **Level 2** and **Level 3** booklet are included for planning next steps.



#### Learning Program Leaderboard (x1)

- ★ 36" x 24", dry-erase, laminated sheet.
- ★ Effectively communicates status of participants.
- ★ Helps you stay organized and focused on each player's progress.



# TOURNAMENT PLAYERS ASSOCIATION

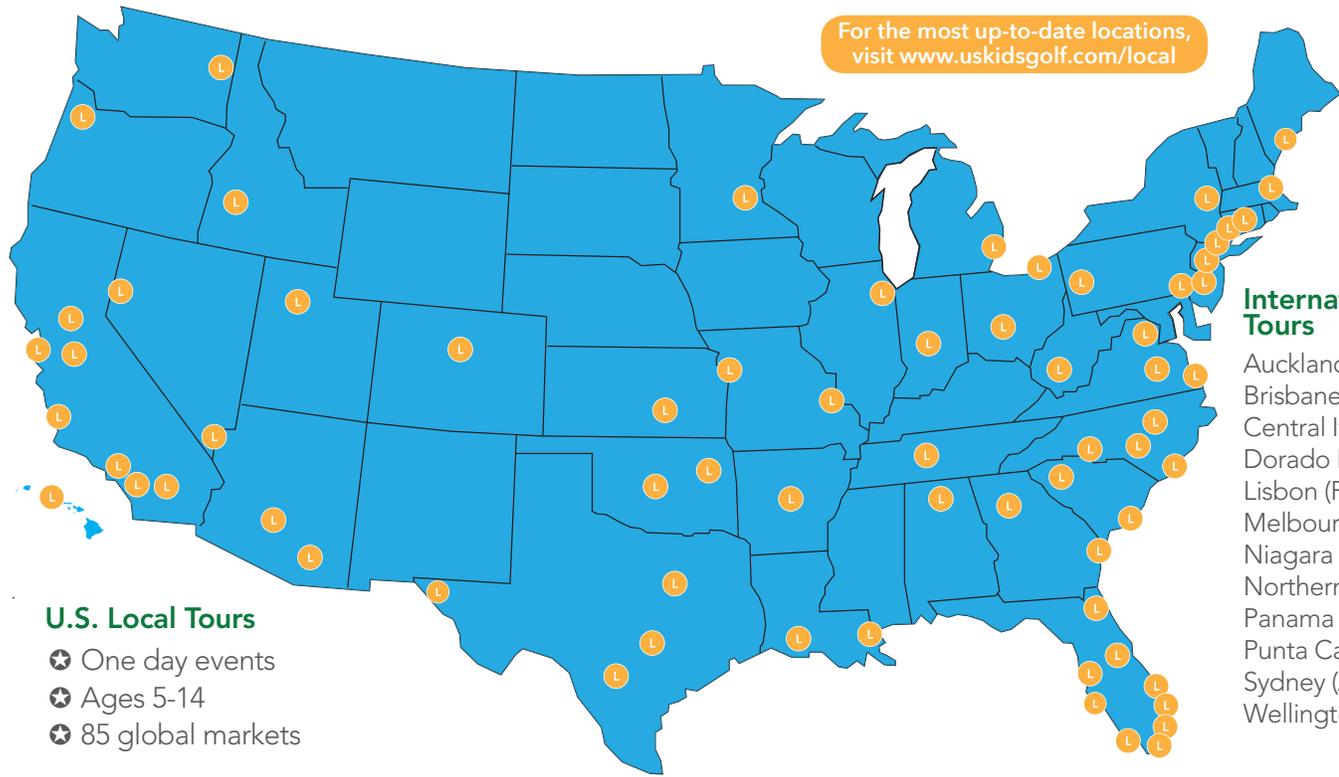
## TOURNAMENTS ARE A GREAT OPPORTUNITY TO GROW A COACH'S BUSINESS.

In 2000, the **Tournament Players Association** was established to inspire and encourage our youth to play tournament golf with other kids their age and gender. This has proven to be a great asset for our coaches in developing their own business.

- ✦ Prepare your players for tournament participation through **increased lessons**. Tournament players are your most frequent and highest value customer.
- ✦ Offering your **facility to host events** equates to additional green fees, cart rental, club exposure, and increased food and beverage.
- ✦ Earn revenue by serving as a **Local Tour Director**.
- ✦ **PGA** and **LPGA Professionals** can earn \$25 by referring any eligible child who has never played in a U.S Kids Golf event. For each qualified child that registers for a Local Tour event and submits a completed referral form, you will receive a \$25 check at the end of the Local Tour Season.

LEARN MORE: [www.uskidsgolf.com/tournaments](http://www.uskidsgolf.com/tournaments)

For the most up-to-date locations, visit [www.uskidsgolf.com/local](http://www.uskidsgolf.com/local)



### U.S. Local Tours

- ★ One day events
- ★ Ages 5-14
- ★ 85 global markets

### International Local Tours

- Auckland (NZ)
- Brisbane (AU)
- Central Italy
- Dorado Beach (PR)
- Lisbon (PT)
- Melbourne (AU)
- Niagara (CA)
- Northern Italy
- Panama City (PA)
- Punta Cana (DO)
- Sydney (AU)
- Wellington (NZ)

Players typically begin tournament golf through one of **85 Local Tour** markets around the nation and world. These tournaments are excellent ways to introduce players and families to tournament golf. Using **age-appropriate competition, scaled yardages,** and **parent caddies** make U.S. Kids Golf Local Tours far and away the leading choice for young golfers to start their competitive careers. Local Tours are also a great way to build a community of friends, supporters, and other coaches in the area. Players who excel in Local Tours are then assigned a Priority Status, which can gain them invitations to **U.S. Kids Golf Regional Tournaments** and even the **World Championship**.

Download the full brochure here: [www.uskidsgolf.com/tpa-info](http://www.uskidsgolf.com/tpa-info)



# 2017 EQUIPMENT

## RIGHTSTART

**YARD CLUB:**  
Oversized club head, lightweight, and flexible, with a training grip. For use in the yard or at the course.

>> PAGE 11



**FIRST CLUB:**

A real putter to get a child started playing the game and makes a perfect gift for newborns.

>> PAGE 10



### U/L ULTRALIGHT

**ULTRALIGHT:**

Each club designed and engineered to promote maximum clubhead speed for the beginning golfer.

>> PAGES 12-16

# MENT FAMILY



## TOUR SERIES

### TOUR SERIES:

Designed for intermediate to advanced players and chosen by the world's best young golfers, year after year.

>> PAGES 18-21



## ladylight

### LADYLIGHT:

Ladies clubs that are 10% lighter than other ladies clubs, which helps increase swing speed.

>> PAGES 22-23

# FIRST CLUB



The putting green is the best place to introduce a new player to golf. Our "First Club" putter is the perfect gift for any young player in your life.



**Features:**

- ★ 18 inch finished club length
- ★ Colored rubber grip
- ★ Available in Pink or Blue
- ★ Gift box



# YARD CLUB

Designed for players who have never picked up a golf club, it's perfect to use in the **BACK YARD** or at the **RANGE**. Since the grip is the most important part of learning the game, Yard Club is designed with a molded training grip to ensure young players start with the right grip.

Yard Club is packaged with three limited-flight balls but can also hit real golf balls.

Additional Yard Balls sold in dozen packs in Pink and Yellow.



ALSO AVAILABLE FOR LEFT-HANDED PLAYERS

## Features:

- ★ Super-lightweight club for easy swinging.
- ★ Oversized aluminum head that provides more hitting area to help get the ball in the air.
- ★ Molded training grip for learning proper hand position.



\*Molded Training Grip



AVAILABLE IN PINK  
5 sizes  
39" - 51"

# U/L ULTRALIGHT

FOR BEGINNER TO INTERMEDIATE GOLFERS

## THE WT SERIES ULTRALIGHT

- ★ WOODS DESIGNED FOR IMPROVED PERFORMANCE
- ★ IRONS FEATURE WIDER SOLE DESIGN
- ★ SAND WEDGE FEATURES A PROGRESSIVE SOLE GRIND
- ★ CLASSIC STYLE JEKYLL PUTTER



AVAILABLE IN NINE SIZES

- PLAYER 63" HEIGHT WT-10
- PLAYER 60" HEIGHT WT-10
- PLAYER 57" HEIGHT WT-15
- PLAYER 54" HEIGHT WT-15
- PLAYER 51" HEIGHT WT-20
- PLAYER 48" HEIGHT WT-20
- PLAYER 45" HEIGHT WT-25
- PLAYER 42" HEIGHT WT-25
- PLAYER 39" HEIGHT WT-30

**Jekyll Putter**  
Designed for easy alignment and reduced twisting.

*Individual clubs are sold separately.*

**Shafts**  
Frequency matched graphite shafts feature a low kick point. Shafts become stiffer at each size increase.



Learn more about ULTRALIGHT on  
**U.S. Kids Golf PRO**  
uskidsgolfpro.com

## THE IDEAL CLUBS FOR BEGINNING TO INTERMEDIATE GOLFERS

**ULTRALIGHT** clubs have lighter clubheads and more flexible shafts than TOUR SERIES; they are the perfect beginner clubs. After purchasing the first five clubs, customers may choose the next club in the bag using the **6th Club Free** program. It's a great way to build the perfect set.



### DV2 Driver

The Ultralight DV2 driver features head weight and size optimization to help achieve early success on the course and ensure a child's golf swing continues to develop as they grow.



### Fairway Wood & Hybrid

Fairway Wood and Hybrid are designed to provide a more stable club head at impact, helping with off-center shots.



### Irons

Ultralight irons have a wider sole and increased toe and heel weighting, resulting in a lower center of gravity to help launch the ball into the air and offer more forgiveness on off-center shots.



### Sand Wedge

The Ultralight sand wedge features a progressive sole grind, which results in better turf and sand interaction.



### Jekyll Putter

The Jekyll, named after the first location of our World Championship, is a classic style putter with USKG flag logo polymer insert, heel-toe balance, and a full shaft offset. This timeless design is a popular choice and standard in all sets.



Yearly fitting is essential to achieve and maintain proper swing development, as kids grow 2.5 to 3" per year.



Precise club lengths are scaled for each height size. Drivers increase 2" in length, while irons, wedges, and putters increase 1.5" for each size change.



ULTRALIGHT Drivers help the beginning player achieve success more easily – the 2/3 Solution.



Clubhead weight increases as the player grows taller but is still less than the weight in TOUR SERIES clubs for the same height size. WT – 30, 25, 20, 15 and 10 are 30%, 25%, 20%, 15% and 10% lighter than adult equipment.



Kids-flex lightweight composite shafts are frequency matched, spined, and flexible for slower swing speeds.



Grips increase in size for appropriate feel.

PLAYER  
**39"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 39" TO 42"  
DRIVER LENGTH: 26"  
TYPICAL AGE RANGE: 3-5

ULTRALIGHT Clubs	SET COMPOSITION		CALL FOR PRICING
	Single Clubs LH/RH	3-Club Carry Bag Set	
DV2 Driver	•		
Fairway Driver	•	•	
Hybrid	•		
5-iron			
6-iron			
7-iron	•	•	
8-iron			
9-iron			
Pitching Wedge	•		
Sand Wedge			
Jekyll Putter	•	•	
Carry Bag	•	•	

WT30u (30% LIGHTER THAN ADULT CLUBS)



STANDARD BAG OPTION  
3-Club Carry Bag **POSBOX**



PINK BAG OPTION  
3-Club Carry Bag **POSBOX**

PLAYER  
**42"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 42" TO 45"  
DRIVER LENGTH: 28"  
TYPICAL AGE RANGE: 4-6

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION			CALL FOR PRICING
		4-Club Stand Bag Set	5-Club Stand Bag Set	5-Club Only Set	
DV2 Driver	•		•	•	
Fairway Driver	•	•			
Hybrid	•		•	•	
5-iron					
6-iron					
7-iron	•	•	•	•	
8-iron					
9-iron	•				
Pitching Wedge	•	•	•	•	
Sand Wedge	•				
Jekyll Putter	•	•	•	•	
Stand Bags	•	•	•		

WT25u (25% LIGHTER THAN ADULT CLUBS)



STANDARD BAG OPTION  
4-Club Stand Bag **POSBOX**  
5-Club Stand Bag



PINK BAG OPTION  
4-Club Stand Bag **POSBOX**  
5-Club Stand Bag

PLAYER  
**45"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 45" TO 48"  
DRIVER LENGTH: 30"  
TYPICAL AGE RANGE: 5-7

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION			CALL FOR PRICING
		4-Club Stand Bag Set	5-Club Stand Bag Set	5-Club Only Set	
DV2 Driver	•		•	•	
Fairway Driver	•	•			
Hybrid	•		•	•	
5-iron					
6-iron		•			
7-iron	•		•	•	
8-iron					
9-iron	•				
Pitching Wedge	•	•	•	•	
Sand Wedge	•				
Jekyll Putter	•	•	•	•	
Stand Bags	•	•	•		

WT25u (25% LIGHTER THAN ADULT CLUBS)



STANDARD BAG OPTION  
4-Club Stand Bag **POSBOX**  
5-Club Stand Bag



PINK BAG OPTION  
4-Club Stand Bag **POSBOX**  
5-Club Stand Bag

PLAYER  
**48"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 48" TO 51"  
DRIVER LENGTH: 32"  
TYPICAL AGE RANGE: 6-8

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION		
		5-Club Stand Bag Set	6-Club Stand Bag Set	6-Club Only Set
DV2 Driver	●		●	●
Fairway Driver	●	●		
Hybrid	●		●	●
5-iron	●			
6-iron	●	●		
7-iron	●		●	●
8-iron	●	●		
9-iron	●			
Pitching Wedge	●	●	●	●
Sand Wedge	●		●	●
Jekyll Putter	●	●	●	●
Stand Bags	●	●	●	

CALL FOR PRICING

WT20u (20% LIGHTER THAN ADULT CLUBS)



**S**  
STANDARD BAG OPTION  
5-Club Stand Bag **POSBOX**  
6-Club Stand Bag



**P**  
PINK BAG OPTION  
5-Club Stand Bag **POSBOX**  
6-Club Stand Bag



**C**  
CLASSIC BAG OPTION  
5-Club Stand Bag  
6-Club Stand Bag

PLAYER  
**51"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 51" TO 54"  
DRIVER LENGTH: 34"  
TYPICAL AGE RANGE: 7-9

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION		
		5-Club Stand Bag Set	6-Club Stand Bag Set	6-Club Only Set
DV2 Driver	●		●	●
Fairway Driver	●	●		
Hybrid	●		●	●
5-iron	●			
6-iron	●	●		
7-iron	●		●	●
8-iron	●	●		
9-iron	●			
Pitching Wedge	●	●	●	●
Sand Wedge	●		●	●
Jekyll Putter	●	●	●	●
Stand Bags	●	●	●	

CALL FOR PRICING

WT20u (20% LIGHTER THAN ADULT CLUBS)



**S**  
STANDARD BAG OPTION  
5-Club Stand Bag **POSBOX**  
6-Club Stand Bag



**P**  
PINK BAG OPTION  
5-Club Stand Bag **POSBOX**  
6-Club Stand Bag



**C**  
CLASSIC BAG OPTION  
5-Club Stand Bag  
6-Club Stand Bag

PLAYER  
**54"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 54" TO 57"  
DRIVER LENGTH: 36"  
TYPICAL AGE RANGE: 8-10

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION		
		5-Club Stand Bag Set	7-Club Stand Bag Set	7-Club Only Set
DV2 Driver	●		●	●
Fairway Driver	●	●		
Hybrid	●		●	●
5-iron	●			
6-iron	●	●		●
7-iron	●		●	●
8-iron	●	●		●
9-iron	●			
Pitching Wedge	●	●	●	●
Sand Wedge	●		●	●
Jekyll Putter	●	●	●	●
Stand Bags	●	●	●	

CALL FOR PRICING

WT15u (15% LIGHTER THAN ADULT CLUBS)



**S**  
STANDARD BAG OPTION  
5-Club Stand Bag **POSBOX**  
7-Club Stand Bag



**C**  
CLASSIC BAG OPTION  
5-Club Stand Bag  
7-Club Stand Bag

PLAYER  
**57"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 57" TO 60"  
DRIVER LENGTH: 38"  
TYPICAL AGE RANGE: 9-11

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION			CALL FOR PRICING
		5-Club Stand Bag Set	7-Club Stand Bag Set	7-Club Only Set	
DV2 Driver	●		●	●	
Fairway Driver	●	●			
Hybrid	●		●	●	
5-iron	●		●	●	
6-iron	●	●	●	●	
7-iron	●		●	●	
8-iron	●	●	●	●	
9-iron	●		●	●	
Pitching Wedge	●	●	●	●	
Sand Wedge	●		●	●	
Jekyll Putter	●	●	●	●	
Stand Bags	●	●	●		

WT15u (15% LIGHTER THAN ADULT CLUBS)



STANDARD BAG OPTION  
5-Club Stand Bag **POSBOX**  
7-Club Stand Bag



CLASSIC BAG OPTION  
5-Club Stand Bag  
7-Club Stand Bag

PLAYER  
**60"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 60" TO 63"  
DRIVER LENGTH: 40"  
TYPICAL AGE RANGE: 10-12

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION			CALL FOR PRICING
		5-Club Stand Bag Set	7-Club Stand Bag Set	7-Club Only Set	
DV2 Driver	●		●	●	
Fairway Driver	●	●			
Hybrid	●		●	●	
5-iron	●		●	●	
6-iron	●	●	●	●	
7-iron	●		●	●	
8-iron	●	●	●	●	
9-iron	●		●	●	
Pitching Wedge	●	●	●	●	
Sand Wedge	●		●	●	
Jekyll Putter	●	●	●	●	
Stand Bags	●	●	●		

WT10u (10% LIGHTER THAN ADULT CLUBS)



STANDARD BAG OPTION  
5-Club Stand Bag **POSBOX**  
7-Club Stand Bag



CLASSIC BAG OPTION  
5-Club Stand Bag  
7-Club Stand Bag

PLAYER  
**63"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 63" TO 66"  
DRIVER LENGTH: 42"  
TYPICAL AGE RANGE: 11-13

ULTRALIGHT Clubs	Single Clubs LH/RH	SET COMPOSITION			CALL FOR PRICING
		5-Club Stand Bag Set	7-Club Stand Bag Set	7-Club Only Set	
DV2 Driver	●		●	●	
Fairway Driver	●	●			
Hybrid	●		●	●	
5-iron	●		●	●	
6-iron	●	●	●	●	
7-iron	●		●	●	
8-iron	●	●	●	●	
9-iron	●		●	●	
Pitching Wedge	●	●	●	●	
Sand Wedge	●		●	●	
Jekyll Putter	●	●	●	●	
Stand Bags	●	●	●		

WT10u (10% LIGHTER THAN ADULT CLUBS)



STANDARD BAG OPTION  
5-Club Stand Bag **POSBOX**  
7-Club Stand Bag



CLASSIC BAG OPTION  
5-Club Stand Bag  
7-Club Stand Bag



# TOUR SERIES

FOR INTERMEDIATE TO ADVANCED GOLFERS



AVAILABLE IN FIVE SIZES



PLAYER HEIGHT **51"**

PLAYER HEIGHT **54"**

PLAYER HEIGHT **57"**

PLAYER HEIGHT **60"**

PLAYER HEIGHT **63"**

### Shafts

Frequency matched 100% graphite and steel shafts feature a low kick point. Shafts become stiffer as the player moves from 51" to 63".

SHAFT TYPE		SIZES				
		51	54	57	60	63
GRAPHITE	WOODS	●	●	●	●	●
	IRONS	●	●	●	●	●
STEEL	WOODS	●	●	●	●	●
	IRONS	●	●	●	●	●

Individual clubs are sold separately.

Graphite ..... Steel



Learn more about TOUR SERIES on  
**U.S. Kids Golf PRO**  
 uskidsgolfpro.com



## ADVANCED CLUBS FOR INTERMEDIATE TO ADVANCED PLAYERS

We know that not every junior golfer is a beginner. For experienced players who have demonstrated athleticism and skill, **TOUR SERIES** offers the ultimate in high-performance equipment while adhering to the U.S. Kids Golf fitting philosophy.

### Release Driver

- ✦ Black matte crown with black PVD (Physical Vapor Deposition) face makes alignment easier and eliminates glare.
- ✦ Inverted cone shape.
- ✦ Low center of gravity for high launch angle.



### Release Woods

- ✦ Black matte crown finish eliminates glare.
- ✦ Low center of gravity for high launch angle.



### Irons

- ✦ Progressive design.
- ✦ Perimeter weighting.
- ✦ Consistent distance gapping between irons.



### Wedges

- ✦ Classic wedge design.
- ✦ Satin silver nickel finish.
- ✦ Milled face.



### Sandhills Putter

- ✦ Classic blade design.
- ✦ Stainless steel.
- ✦ Heel-to-toe balance and milled face.
- ✦ Includes a protective headcover.



### Gullane Putter

- ✦ Designed for easy alignment and reduced twisting.



Yearly fitting is essential to achieve and maintain proper swing development, as kids grow 2.5 to 3" per year.



Precise club lengths are scaled for each height size. Drivers increase 2" in length, while irons, wedges, and putters increase 1.5" for each size change.



Drivers are constructed to achieve the maximum allowable performance for the player's swing.



Clubhead weight increases as the player grows taller.



Frequency-matched 100% graphite and steel shafts feature a low kick-point.



Grips increase in size for appropriate feel.

# TOUR SERIES



Graphite and Steel shafts available

SHAFT TYPE		SIZES				
		51	54	57	60	63
GRAPHITE	WOODS	●	●	●	●	●
	IRONS	●	●	●	●	●
STEEL	WOODS	●	●	●	●	●
	IRONS	●	●	●	●	●

## PLAYER 51" HEIGHT

OPTIMAL HEIGHT RANGE: 51" TO 54"  
DRIVER LENGTH: 34"  
TYPICAL AGE RANGE: 7-9

DRIVER SWING SPEEDS 53MPH AND OVER

TOUR SERIES Clubs	Single Clubs LH/RH	SET COMPOSITION				CALL FOR PRICING
		7-Club Stand Set	8-Club Iron Set	10-Club Only Set	10-Club Stand Set	
Release Driver	●	●		●	●	
3-wood	●	●		●	●	
3-hybrid	●					
4-hybrid	●	●		●	●	
5-iron	●		●	●	●	
6-iron	●	●	●	●	●	
7-iron	●	●	●	●	●	
8-iron	●	●	●	●	●	
9-iron	●	●	●	●	●	
Pitching Wedge	●	●	●	●	●	
Gap Wedge	●	●	●			
Sand Wedge	●	●	●	●	●	
Lob Wedge	●					
Sandhills Putter	●					
Gullane Putter	●					
Stand Bags	●	●			●	

V10 (10% lighter than adult clubs)



**STANDARD BAG OPTION**  
10-Club Stand Bag **POSBOX**  
7-Club Stand Bag



**PINK BAG OPTION**

## PLAYER 54" HEIGHT

OPTIMAL HEIGHT RANGE: 54" TO 57"  
DRIVER LENGTH: 36"  
TYPICAL AGE RANGE: 8-10

DRIVER SWING SPEEDS 59MPH AND OVER

TOUR SERIES Clubs	Single Clubs LH/RH	SET COMPOSITION				CALL FOR PRICING
		7-Club Stand Set	8-Club Iron Set	10-Club Only Set	10-Club Stand Set	
Release Driver	●	●		●	●	
3-wood	●	●		●	●	
3-hybrid	●					
4-hybrid	●	●		●	●	
5-iron	●		●	●	●	
6-iron	●	●	●	●	●	
7-iron	●	●	●	●	●	
8-iron	●	●	●	●	●	
9-iron	●	●	●	●	●	
Pitching Wedge	●	●	●	●	●	
Gap Wedge	●	●	●			
Sand Wedge	●	●	●	●	●	
Lob Wedge	●					
Sandhills Putter	●					
Gullane Putter	●					
Stand Bags	●	●			●	

V10 (10% lighter than adult clubs)



**STANDARD BAG OPTION**  
10-Club Stand Bag **POSBOX**  
7-Club Stand Bag



**PINK BAG OPTION**

PLAYER  
**57"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 57" TO 60"  
DRIVER LENGTH: 38"  
TYPICAL AGE RANGE: 9-11

DRIVER SWING SPEEDS 64MPH AND OVER

V5 (5% lighter than adult clubs)



**STANDARD BAG OPTION**  
10-Club Stand Bag **POS BOX**  
7-Club Stand Bag

**PINK BAG OPTION**

TOUR SERIES Clubs	Single Clubs LH/RH	SET COMPOSITION			
		7-Club Stand Set	8-Club Iron Set	10-Club Only Set	10-Club Stand Set
Release Driver	●	●		●	●
3-wood	●	●		●	●
3-hybrid	●				
4-hybrid	●	●		●	●
5-iron	●		●	●	●
6-iron	●	●	●	●	●
7-iron	●	●	●	●	●
8-iron	●	●	●	●	●
9-iron	●	●	●	●	●
Pitching Wedge	●	●	●	●	●
Gap Wedge	●		●		
Sand Wedge	●	●	●	●	●
Lob Wedge	●				
Sandhills Putter	●				
Gullane Putter	●				
Stand Bags	●	●			●

CALL FOR PRICING

\*Combo Set comprised of Graphite woods and Steel Irons

PLAYER  
**60"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 60" TO 63"  
DRIVER LENGTH: 40"  
TYPICAL AGE RANGE: 10-12

DRIVER SWING SPEEDS 69MPH AND OVER

V5 (5% lighter than adult clubs)



**STANDARD BAG OPTION**  
10-Club Stand Bag **POS BOX**  
7-Club Stand Bag

**PINK BAG OPTION**

TOUR SERIES Clubs	Single Clubs LH/RH	SET COMPOSITION			
		7-Club Stand Set	8-Club Iron Set	10-Club Only Set	10-Club Stand Set
Release Driver	●	●		●	●
3-wood	●	●		●	●
3-hybrid	●				
4-hybrid	●	●		●	●
5-iron	●		●	●	●
6-iron	●	●	●	●	●
7-iron	●	●	●	●	●
8-iron	●	●	●	●	●
9-iron	●	●	●	●	●
Pitching Wedge	●	●	●	●	●
Gap Wedge	●		●		
Sand Wedge	●	●	●	●	●
Lob Wedge	●				
Sandhills Putter	●				
Gullane Putter	●				
Stand Bags	●	●			●

CALL FOR PRICING

\*Combo Set comprised of Graphite woods and Steel Irons

PLAYER  
**63"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 63" TO 66"  
DRIVER LENGTH: 42"  
TYPICAL AGE RANGE: 11-13

DRIVER SWING SPEEDS 74MPH AND OVER

V5 (5% lighter than adult clubs)



**STANDARD BAG OPTION**  
10-Club Stand Bag **POS BOX**  
7-Club Stand Bag

**PINK BAG OPTION**

TOUR SERIES Clubs	Single Clubs LH/RH	SET COMPOSITION			
		7-Club Stand Set	8-Club Iron Set	10-Club Only Set	10-Club Stand Set
Release Driver	●	●		●	●
3-wood	●	●		●	●
3-hybrid	●				
4-hybrid	●	●		●	●
5-iron	●		●	●	●
6-iron	●	●	●	●	●
7-iron	●	●	●	●	●
8-iron	●	●	●	●	●
9-iron	●	●	●	●	●
Pitching Wedge	●	●	●	●	●
Gap Wedge	●		●		
Sand Wedge	●	●	●	●	●
Lob Wedge	●				
Sandhills Putter	●				
Gullane Putter	●				
Stand Bags	●	●			●

CALL FOR PRICING

\*Combo Set comprised of Graphite woods and Steel Irons



# ladylight

GOLF CLUBS  
by u.s.kids.golf

MADE JUST FOR WOMEN



PLAYER  
**63"**  
HEIGHT

OPTIMAL HEIGHT RANGE: 63" TO 66"  
DRIVER LENGTH: 42"  
10% LIGHTER THAN OTHER WOMEN'S CLUBS

LADYLIGHT Clubs	SET COMPOSITION		
	Available Clubs <small>RIGHT HAND ONLY</small>	8-Club Stand Bag Set	8-Club Only Set
AV1 Driver	●	●	●
3-Wood	●	●	●
4-Hybrid	●	●	●
6-iron	●	●	●
7-iron	●		
8-iron	●	●	●
9-iron	●		
Pitching Wedge	●	●	●
Sand Wedge	●	●	●
AV1 Putter	●	●	●
Stand Bag	●	●	
<b>Set Price</b>		<b>\$399.99</b>	<b>349.99</b>

CALL FOR PRICING



**S**  
STANDARD BAG OPTION  
8-Club Stand Bag POS BOX



**C**  
CLASSIC BAG OPTION  
8-Club Stand Bag

**CUSTOM BAG OPTIONS**

Name can be embroidered on the ball pocket  
Club Logo, Name/Initials, or combination of the two.



With 6th Club Free, customers may expand their Ladylight set or add to their child's equipment.

Buy the 8-Club Ladylight set and receive a \$45 6th Club coupon towards the next purchase. See page 35 for details on how to submit your purchase for redemption.

Learn more about LADYLIGHT on  
**U.S. Kids Golf PRO**  
uskidsgolfpro.com

## THE LIGHTEST CLUBS FOR WOMEN

For nearly 20 years, U.S. Kids Golf has developed and produced best-in-class equipment for kids ages 12 and under. In 2016, we were proud to introduce a line of golf clubs for women based on the same lightweight technology. Ladylight is the perfect set to help ladies improve their swing speed and distance.



### Beta Forged Titanium Driver

- ✦ 440cc titanium club head.
- ✦ 180 grams.



### Fairway Woods & Hybrid

- ✦ 17-4 Stainless Steel.
- ✦ Designed with a low center of gravity to help get the ball in the air.



### Irons

- ✦ 431 Stainless Steel.
- ✦ Perimeter weighted with a low center of gravity.



### Sand Wedge

- ✦ 56 degrees of loft.
- ✦ 12 degrees of bounce.
- ✦ Sole grind technology.



### Putter

- ✦ Classic style putter with USKG flag logo polymer insert.
- ✦ Heel-toe balanced and a full shaft offset.

A KNUCKLE ARROW makes it easy to teach kids a proper grip.



# GLOVES



## THE GRIP IS THE MOST IMPORTANT PART OF THE GAME

Our glove has a unique Knuckle Arrow and Hand Placement Guide to help kids learn properly. The glove is constructed with a durable leather palm and stretch side panels to ensure a great fit.

### TWO COLORS



WHITE/BLACK



WHITE/PINK

### AVAILABILITY CHART

COLOR	HAND	SIZES			
		S	M	L	XL
WHITE/BLACK	RH PLAYER	•	•	•	•
	LH PLAYER	•	•	•	•
WHITE/PINK	RH PLAYER	•	•	•	•
	LH PLAYER	•	•	•	•



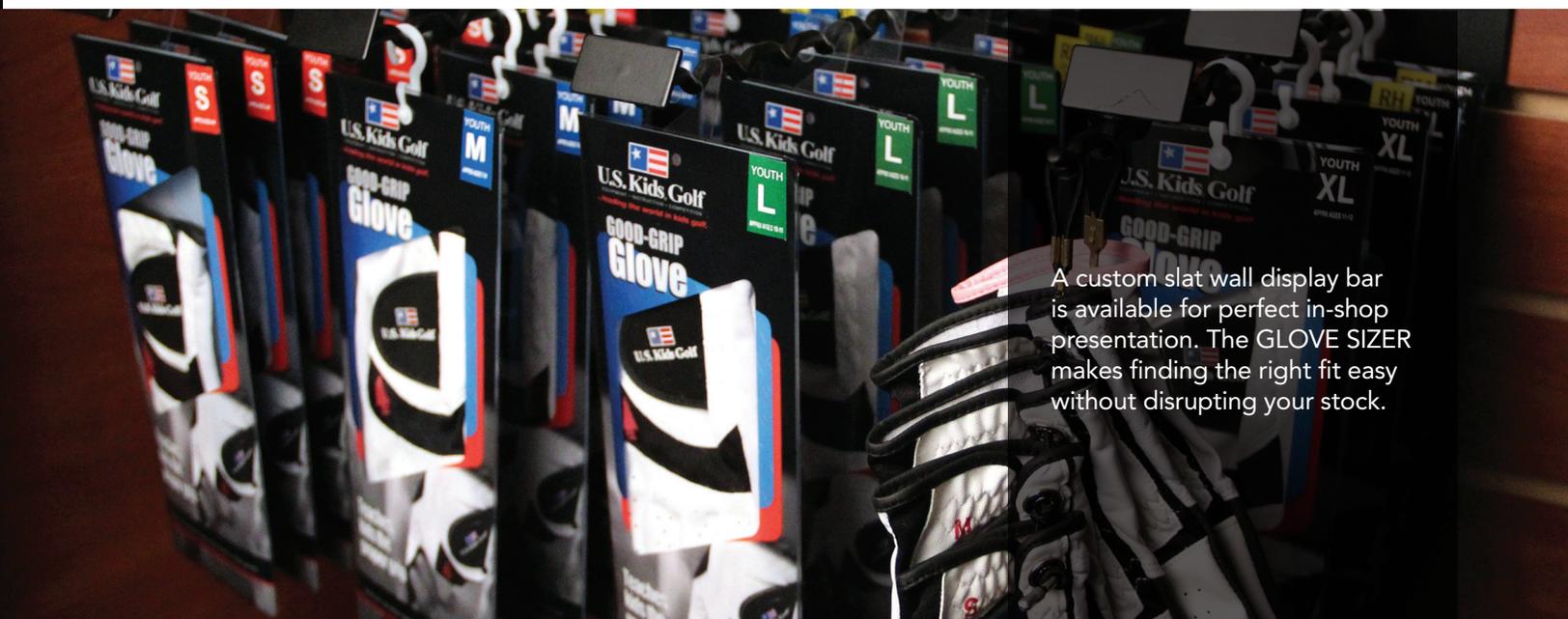
**STRETCH SIDE PANELS**  
for a better fit.

**LEATHER PALM PAD**  
for durability

**HAND PLACEMENT GUIDE**  
helps kids learn where to place the club.



**MAKE TEACHING AND LEARNING EASIER!**



A custom slat wall display bar is available for perfect in-shop presentation. The GLOVE SIZER makes finding the right fit easy without disrupting your stock.





# APPAREL

LEARN MORE AT **U.S. Kids Golf PRO**  
[uskidsgolfpro.com](http://uskidsgolfpro.com)



RED



STEEL BLUE/WHITE



PURPLE



ROYAL



WHITE



YELLOW/NAVY



WHITE/BLACK



PINK

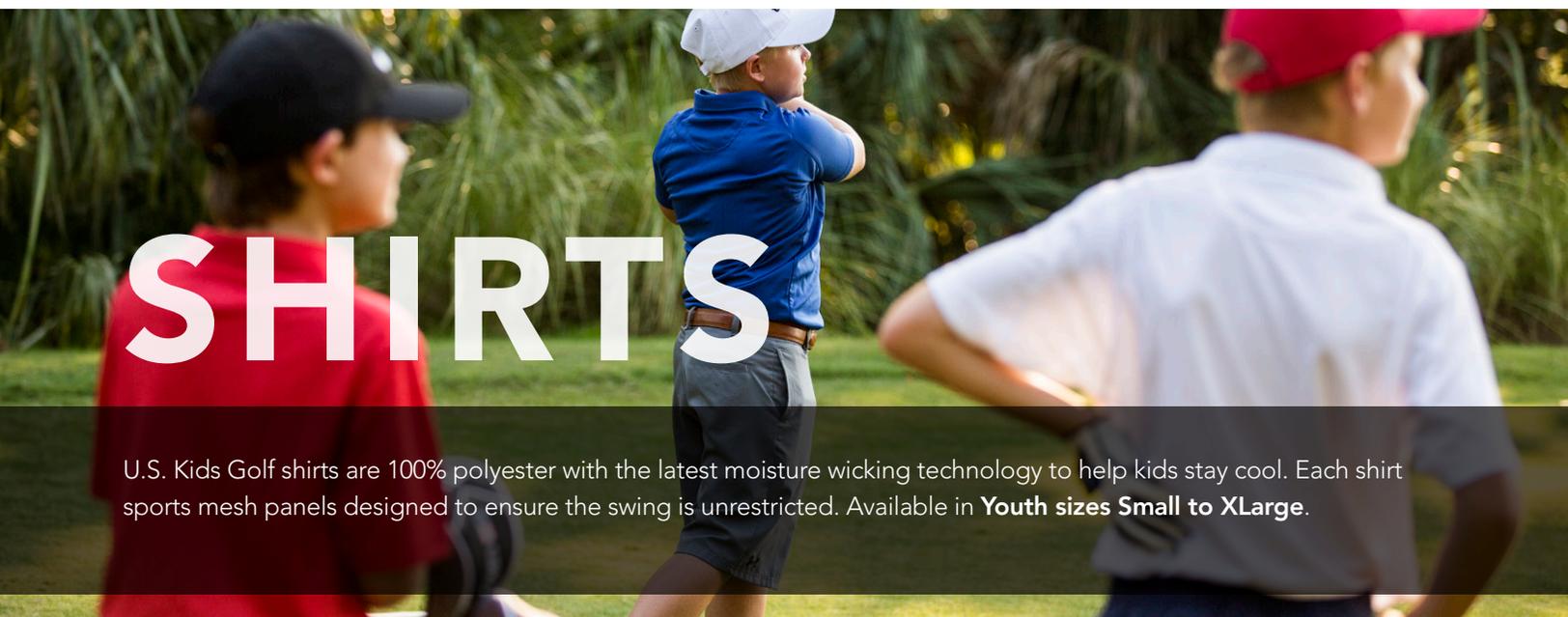


TURQUOISE

BOYS  
USKTECH SOLID PANEL SHIRTS

BOYS  
USKTECH SPLIT PANEL SHIRTS

GIRLS  
USKTECH SPORTS PANEL SHIRTS



# SHIRTS

U.S. Kids Golf shirts are 100% polyester with the latest moisture wicking technology to help kids stay cool. Each shirt sports mesh panels designed to ensure the swing is unrestricted. Available in Youth sizes **Small to XLarge**.

## WASHED TWILL CAPS & VISORS

Chino cotton twill caps feature easy and adjustable velcro closure. Choose from USKG logo with raised lettering on front or blank front for custom embroidery.

HAT SIZES	AGES
50	2-6
54	6-11



# HATS



Size: 50 cm  
Youth XS/S  
Ages: 2-6



BLANK TWILL CAP



USKG TWILL CAP



OVAL TWILL VISOR



Size: 54 cm  
Youth M/L  
Ages: 6-11



BLANK TWILL CAP



USKG TWILL CAP



OVAL TWILL VISOR





# ACCESSORIES



### EASY WALK TWO-WHEEL PULL CART

Adjusts to accommodate bags 23" (UL45) and above. Detachable lightweight wheels. Aluminum frame folds for easy transport.

### LIGHTWEIGHT THREE-WHEEL PUSH CART

Fits golf bags 21.5" (UL42) and above. Beverage holder, umbrella holder, storage compartment, and cushioned handle. Aluminum frame folds easily for transport.



### MICROFIBER TOWEL

Lightweight, 16" x 20", ultra-absorbent microfiber. Convenient loop to hang over a golf club.



### 43" DOUBLE CANOPY UMBRELLA

Lightweight fiberglass shaft umbrella with double canopy, auto-open, and contoured rubber handle. Total length is 32".

## USKG TOURNAMENT BAG

A tournament-style bag for competitive players



Pockets to keep your drink cold and your range finder safe



Generous, 14-club divider makes club selection quick



## CARRY IT > CART IT > PULL IT

- ★ 14 club divider top
- ★ Fits sizes 51-63" U.S. Kids Golf clubs
- ★ Seven oversized pockets, including:
  - ★ Insulated drink
  - ★ Rangefinder
  - ★ Valuables
- ★ Weighs only four pounds
- ★ 30" tall

FEATURES	BAG TYPES		
	HYBRID TOURNAMENT	TOUR SERIES 51-63	ULTRALIGHT 48-63
TOP	10.5" X 8.5"	9" X 7"	8" X 6"
CLUB DIVIDER	14-WAY	4-WAY	4-WAY
ZIPPERED POCKETS	6	4	4
ACCESSORY POUCHES	VALUABLES INSULATED DRINK RANGE FINDER	VALUABLES	VALUABLES

**CUSTOM BAG OPTIONS** All USKG golf bags can be embroidered on the ball pocket. Club Logo, Name/Initials, or combination of the two.



# GOLF BALLS

LONGER DISTANCE ✦ SOFTER FEEL ✦ MORE GREENSIDE SPIN

## *yellowball* *pinkball*

THE BEST PERFORMING BALL FOR SWING SPEEDS UP TO 90MPH

Features:

### SOFTER IONOMER COVER

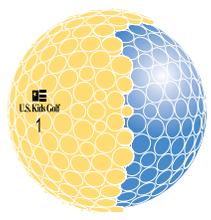
- ✦ Provides great SPIN CONTROL into and around the green

### CORE

- ✦ Combination of a SOFT CORE and SOFT COVER offers superior touch and control performance.

### COLOR

- ✦ Brilliant Yellow and Pink color is embedded into the cover with a clear coating finish for greater visibility.



*yellowball*



*pinkball*

# DEN CADDIE

## THE DEN CADDIE AND THE DV2 DRIVER: A PERFECT SELLING COMBINATION.

Now you can fit every player. This attractive **Den Caddie** conveniently displays a DV2 driver in every size, making it easy to fit, demo, and sell. Place your orders easily at our B2B site, [uskidsgolfpro.com](http://uskidsgolfpro.com). There's also the option to personalize with your name or club logo. With this display, your retail environment becomes a showcase for selling.



- ★ Personalized name or logo (optional)
- ★ Organize your drivers for display







Did you know kids grow an average of 2.5 to 3 inches each year? U.S. Kids Golf recommends families trade-in used clubs for credit towards new sets. Continuing to play with our equipment ensures a proper fit at every stage of development and encourages repeat, lifetime customers.

To learn more, call 888-387-5437.



The TradeUP program is only available in the United States at this time.

## SALES POLICIES

### Returns and Exchanges

**Within 30 days of invoice: No Questions Asked**

U.S. Kids Golf (USKG) will gladly accept a return of merchandise, "No Questions Asked," if we are contacted, and you are issued a RETURN AUTHORIZATION (RA) number within 30 days from the date the product was shipped or invoiced from our company. To qualify for this "No Questions Asked" return, products must be NEW, which means unused and in their original packaging.

You will be responsible for the shipping arrangements and fees, and the return must be shipped within 15 days of the date the RA was issued and received by us within 45 days of our shipped/invoice date. However, if it is determined that the return is due to our error, a Call Tag (shipping label at our expense) will be emailed to you in order to ship within 15 days of the date the RA is issued.

**Within 31-90 days of invoice:**

**Returns Accepted with Restocking Fee**

If you are issued an RA number 31 to 90 days after our shipped/invoice date, then all NEW products may be returned with a 10% Restocking Fee applied.

### Consumer Product Warranty

USKG warrants its products purchased from an authorized USKG retailer or distributor to be free from defects in materials and workmanship during normal use for ONE YEAR from the original retail purchase date. The warranty does not cover damage caused by third parties or normal wear and tear use such as paint scratches, fading, worn grips, or cosmetic blemishes. USKG is not responsible for product not purchased from an authorized retailer or distributor or for a product that has been altered or modified in any way except for re-gripping.

To obtain warranty service for USKG products purchased within the United States, the consumer must present proof of purchase in the form of an original cash register receipt to an authorized retailer or to USKG. The product must not have been abused, altered, defaced,

misused, or otherwise damaged through neglect of the consumer. In order to receive warranty service directly through USKG, the consumer must first call our customer service department at 888-387-5437 to receive a Return Authorization number. USKG will return the replacement product at no charge to consumers within the United States. Outside of the United States, local taxes, tariffs or shipping charges may apply. USKG reserves the right to repair or replace the defective product with the same or comparable product.

### U.S. Kids Golf Internet Sales Policy

Only those accounts with prior authorization are allowed to sell USKG products on the internet, and the company maintains a unilateral policy in this regard.

USKG has invested substantial time, money, and resources to develop, engineer, design, and advertise our products and build our brand into the number-one junior golf equipment brand in the industry.

The internet policy protects the goodwill, trademarks, and products of USKG that are sold via the Internet. USKG reserves the right to unilaterally approve, deny, or withdraw approval from any account at any time at its sole discretion. USKG further reserves the right to limit, appoint, and terminate the locations, numbers, and terms of its authorized internet retailers.

USKG authorizes accounts based on a number of criteria including, but not limited to:

- Sales volume
- Stocking required products in inventory
- Advertisement of pricing in accordance with Minimum Advertised Price policy
- No third party site sales are allowed

For more detailed information and requirements, including required minimum inventory, please contact [customerservice@uskidsgolf.com](mailto:customerservice@uskidsgolf.com).



**Join the Coaches Institute Today**  
Call 888-387-5437 or visit [www.uskidsgolfcoach.com](http://www.uskidsgolfcoach.com)

**U.S. Kids Golf PRO**  
EASY ONLINE ORDERING at [uskidsgolfpro.com](http://uskidsgolfpro.com)



SEARCH > PURCHASE > TRACK > MANAGE > RELAX



**U.S. Kids Golf**  
*...leading the world in kids golf.*

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